

ANDRE PAISLEY

SENIOR GRAPHIC DESIGNER

Graphic Designer with 18+ years of creative and professional experience seeking full time career with an established/growing company and opportunities for advancement.

SAN DIEGO, CA USA 🦂 +1 (619) 929-9946 nick_el@hotmail.com www.andrepaisley.com



EXPERIENCE

Nov 2020 to present

SLUGWORTH'S CANDY - San Diego, CA

Senior Graphic and Packaging Designer - Part Time

Design consumer products, provide creative direction and brand guidelines to be applied across packaging, web, email and social media. Product Photography and photo editing for fashion clothing, accessories, promotions and new products. Manag bi-monthly video shoots and editing which increased Instagram followers, create and redesign website Splash pages, support product development from concept to product delivery and production.

AP DESIGN - San Diego, CA

Nov 2019 to Present

Senior Graphic-Web Designer

Design consumer products, provide creative direction and brand guidelines to be applied across packaging, web, email, social media and magazines. Product Photography and photo editing for clothing and accessories. Video editing, created and redesigned website Landing pages, supported product development from concept to product delivery and production. 3D product rendering.

July 2010 to Present

NUTRALEAF NUTRITION - 1780 La Costa Meadows Drive Suite#100 San Marcos, CA 92078 Graphic, Web & Fashion Designer - Part Time

Art Designer, Web Designer (www.nutraleaf.com). Logo, packing and label design for Nutraleaf, video and photography editing for social media marketing.

April 2020 to April 2021

WALMART - 3382 Murphy Canyon Rd. - San Diego, CA 92123

Job responsibilities included loading/unloading shipments, organizing backroom spaces, stocking shelves, forklift operation, customer assistance, inventory management. 100% attendance record.

September 2018 to Ocotber 2019

URBN LEAF

Web and App Developer - San Diego, CA 92110

Designed consumer products, provided creative direction and brand guidelines to be applied across packaging, web, email, social media and magazines. Photography and photo editing for Urbn Leaf fashion clothing, accessories, promotions and new products. Managed bi-monthly video shoots and editing which increased Instagram followers, created and redesigned website Splash pages. Developed embedded codes, supported product development from concept to product delivery and production.

February 2010 to June 2010

TOP HEAVY CLOTHING INC- 41611 Reagan Way, Temecula, CA 92590

Graphic and Fashion Designer

Designed and color separation for screen printing, art Designer for apparel for JC Penney, Macy's, Marshalls, Kohls, Ross and K-mart. Additional responsibilities included designing signs, flyers, brochures and catalogs.

February 2009 to February 2010

IMPACTO LATINO MAGAZINE - 2257 Business Way, Riverside CA, 92501

Senior Graphic Designer

Designer and project development for advertisements and covers in magazines, business cards, postcards, signs, flyers, brochures. Scan images and fix problems in pictures to be used in ads. Use digital cutting machine for signs, cutting machine for paper and printer for publishing.



EDUCATION

2005 to 2007 •

Master's Degree | Design and Graphic Communication

Saint-Denis - Université Paris VIII

93200 Saint-Denis, France.

1996 to 2000

Bachelor Degree | Communication Sciences

Universidad Mesoamericana

México.

1993 to 1996

Associate's Degree | Computer Programmer and Systems Analyst

"Southern Mexico Computer Center" Mexico.



· Mac OS & Windows PC

· Adobe Premiere-Pro

Excel

· AWS Lightsail

Adobe Creative Suite

· Adobe Indesign

Motion 5

· QuickBooks

 Adobe Dimensions · Adobe Illustrator

· Adobe Photoshop 3D

Macromedia Free Hand

Maya

· Adobe Muse

 Quark Xpress CorelDraw

• 2D illustration

· Adobe LightRoom

· Adobe Photoshop Essentials

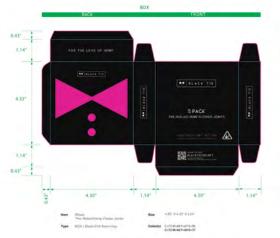
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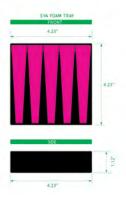
· 3D Product modeling • 3D Element Video Copilot

· Final Cut Pro WordPress

LANGUAGE SKILLS

- English
- Spanish
- French

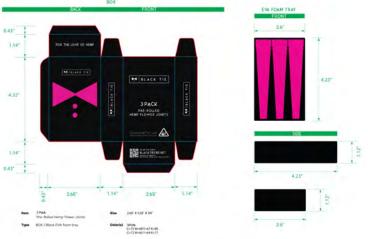






BLACK TIE CBD



















Urbn Leaf



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urbn leaf �





























+ more botanical ingredients



























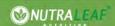
















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4" In















Photography

Product

Apparel



Web design & Development

- Landing page
- Web Banners
- · Social media banner design













App Design & Development

IOS & Android



- Loading up screens & intro
 Backgrounds
 Icons
- Code (HTML, JSON, CSS)
 Data bases MySQL









Product Development









www.happysticks.com





www.westcoastfarm.com

